## **CONTENTS**

LIST OF CONTRIBUTORS

EDITORS' BIOGRAPHIES

EDITORS' INTRODUCTION

### **PART I**

BOOZ & CO./STRATEGY+BUSINESS EMINENT SCHOLAR IN INTERNATIONAL MANAGEMENT 2011

Timothy M. Devinney

MULTINATIONAL CORPORATIONS AND DEVELOPMENT: FRIENDS OR FOES?

Jagdish N. Bhagwati

THE IMPACT OF A SCHOLAR'S CAREER: MORE THAN JUST THE USUAL NUMBERS FOR JAGDISH BHAGWATI

Ted London

UNDER-APPRECIATED EXTERNALITIES OF MULTINATIONALS ON HOST COUNTRIES

Tarun Khanna

#### **PART II**

#### INSTITUTIONAL THEORY IN INTERNATIONAL BUSINESS AND MANAGEMENT

Laszlo Tihanyi, Timothy M. Devinney, and Torben Pedersen

AN EXTENDED VIEW OF INSTITUTIONAL DOMAINS AND IMPLICATIONS FOR THE MULTINATIONAL ENTERPRISE

Candace A. Martinez and Christopher Williams

TOWARDS A THEORETICAL FRAMEWORK FOR EXAMINING SOCIETAL LEVEL INSTITUTIONAL CHANGE

Antony J. Drew and Anton P. Kriz

ADVANTAGES OF FOREIGNNESS: BENEFITS OF CREATIVE INSTITUTIONAL DEVIANCE

Wei Shi and Robert E. Hoskisson

THE LIABILITY OF HOME: INSTITUTIONAL FRICTION AND FIRM DISADVANTAGE ABROAD

Charles E. Stevens and Oded Shenkar

ENTRY MODE AND INSTITUTIONAL LEARNING: A POLYCENTRIC PERSPECTIVE

Kai Xu and Michael A. Hitt

EMERGING-MARKET MULTINATIONAL CORPORATIONS AS AGENTS OF GLOBALIZATION: CONFLICTING INSTITUTIONAL DEMANDS AND THE ISOMORPHISM OF GLOBAL MARKETS

Ru-Shiun Liou, Alex S. Rose, and Alan E. Ellstrand

ENTRY MODE DECISIONS BY EMERGING-MARKET FIRMS INVESTING IN DEVELOPED MARKETS

Dan Li, Stewart R. Miller, & Lorraine Eden

INSTITUTIONAL FIELD FOR OUTWARD FOREIGN DIRECT INVESTMENT: A THEORETICAL EXTENSION?

Svetla Marinova, John Child and Marin Marinov

INSTITUTIONAL VARIANCE, MANAGERIAL ORIENTATIONS AND THE COMMERCIAL PERFORMANCE OF CHINESE ENTERPRISES

Howard Davies

INFLUENCE OF KNOWLEDGE RESOURCES ON EXPLORATORY AND EXPLOITATIVE
INTERNATIONAL STRATEGIC ALLIANCES: EFFECTS OF THE INSTITUTIONAL
ENVIRONMENT

Indu Ramachandran, Kim Clark, Stewart R. Miller and Dana Wang

# THE DYNAMIC SOCIETAL CULTURAL MILIEU OF ORGANIZATIONS: ORIGINS, MAINTENANCE, AND CHANGE

Aycan Kara and Mark F. Peterson

INTERNATIONAL SUBSIDIARY MANAGEMENT AND ENVIRONMENTAL CONSTRAINTS: THE CASE FOR INDIGENIZATION

Laszlo Tihanyi, Anand Swaminathan, and Sarah A. Soule

UNDERSTANDING INSTITUTIONAL PLURALITY IN MULTINATIONAL ENTERPRISES: THE ROLES OF INSTITUTIONAL LOGIC AND SOCIAL IDENTIFICATION

Christiane Molina

EMPIRICAL STUDIES ON LEGITIMATION STRATEGIES: A CASE FOR INTERNATIONAL BUSINESS RESEARCH EXTENSION

Romeo V. Turcan, Svetla Marinova, and Mohammad Bakhtiar Rana

**AUTHORS' BIOGRAPHIES**